

Advertising with Exeter City Council



**BE SEEN EVERYWHERE
IN EXETER**

EXETER
LIVE BETTER



Digital Advertising opportunities: Exeter St David's Station, Exeter Central Station, Exeter Airport & Guildhall Shopping Centre

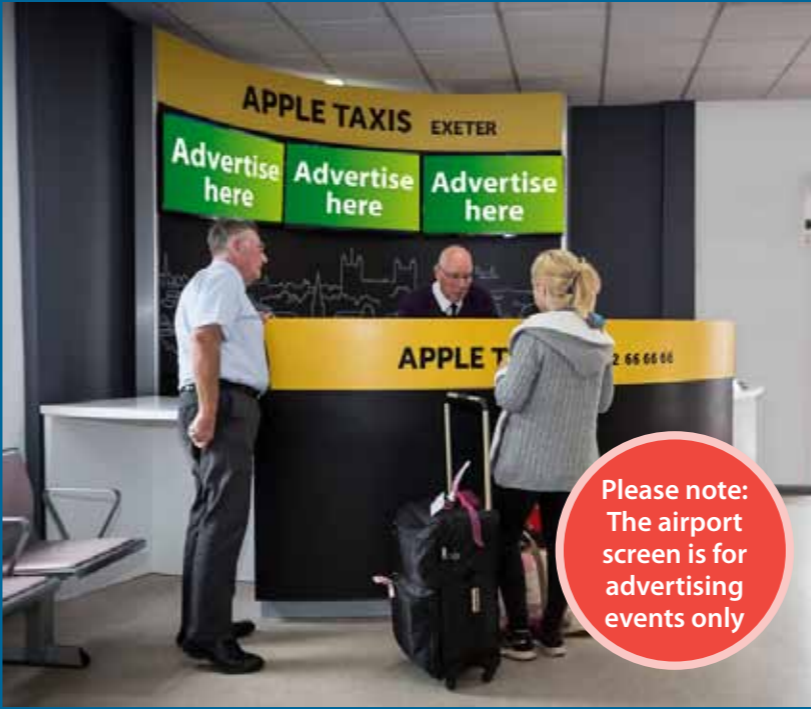
Book a spot on our digital advertising screens at Exeter Central Station, Exeter St David's Station, Guildhall Shopping Centre and Exeter Airport to potentially reach millions per year.

Screens available at:

- Exeter St David's Station - 43inch
- Exeter Central Station - 43 inch
- Guildhall Shopping Centre - 65 inch
- Exeter Airport

Discounts available for advertising for longer periods:
 3 months 10% discount
 6 months 20% discount
 12 months 35% discount

Design:
 We can provide a complete design and artwork service if required. Please enquire for a quote.



Please note: The airport screen is for advertising events only



Price includes all 4 screens per week

All 4 screens	Visit Exeter Member	Non-member
10 seconds	£75 + VAT	£100 + VAT

To find out how to become a Visit Exeter member:
visit.exeter@exeter.gov.uk
 visit exeter

For information & bookings, please email: advertising@exeter.gov.uk or call 01392 265597



Visit Exeter website banner adverts

Promote your business to 50,000 unique visitors per month online by placing a web banner on www.visitexeter.com – the official tourism website for Exeter.

Banner adverts link directly to your website. Dimensions are 300 x 250 pixels, and can be supplied either as a JPEG or animated GIF.

Please send finished artwork files to: advertising@exeter.gov.uk

Design:
We can provide a complete design and artwork service if required. Please enquire for a quote.

Price per month

Visit Exeter	Member	Non-member
All pages	£75	£150
Sectional	£50	£100

Dimensions: 300 x 250px
Files: Jpeg or Animated Gif

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Vehicle advertising around the city

Our fleet of vehicles are out and about in Exeter every day, including the city centre, main and side roads, avenues and cul-de-sacs. Advertising on these vehicles creates a moving canvas and is the ideal way to promote your business to residents and the local community.

Prices start from
£500 per year

Design:
We can provide a complete design and artwork service if required. Please enquire for a quote.

Production and installation:
There is a one-off charge per vehicle for the print and application of your advert on a high quality vinyl. Price will vary depending on vehicle.



Exeter Citizen

for Festival fun

Exeter Citizen is our quarterly newspaper

All residents and businesses get a free copy

Design:
We can provide a complete design and artwork service if required. Please enquire for a quote.

Production and installation:
This is included in the fee and is guaranteed for the duration of the agreement.



Citizen	Banner	Quarter page
All pages	COMING SOON	
Sectional		

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Street banner advertising throughout Exeter city centre

Exeter City Centre attracts thousands of visitors per month and would create a perfect all year round opportunity for unrivalled direct advertising and exposure to shoppers.

We can offer multiple banner locations throughout the city centre with full advertising.

£150 per week - excludes production & installation

Design:

We can provide a complete design and artwork service if required. Please enquire for a quote.

Production and installation:

To be arranged separately.

Please enquire for further information and booking form.



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